



Ben Shlomo Gida

A Multidisciplinary Graphic Designer

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English | Hebrew | עברית

about

As a graphic designer specializing in typography, I bring a wealth of creativity, technical expertise, and extensive knowledge in design and research to every project.

With a degree in Visual Communication from Shenkar College, where I graduated with honors and received multiple excellence awards.

education

2018 - 2022

Shenkar College

B.Des, Bachelor of Design
Visual Communication.
Graduated with honors.

skills

	Photoshop	● ● ● ● ●
	Illustrator	● ● ● ● ●
	InDesign	● ● ● ● ●
	After Effects	● ● ● ● ●
	Figma	● ● ● ● ●

work experience

Freelance

June 2024 - Present

– Graphic Designer

Worked on different digital and print projects. Managed the whole process from meeting the client to delivering the final design, ensuring the solutions met the client's goals.

Shenkar College

March 2024 - July 2024

– Teaching Assistant

Teaching Assistant for the Experimental Typography Course for Third-Year Students. Working with Franco Kobi to feedback and guide students in the development of personal projects.

Craft Concepts

January 2023 - February 2024

– Branding & Visual Designer

Brand and Visual Identity Development, Marketing Materials Design, UI Design - Mobile, Desktop and Application, Production of Digital and Print Materials, Creating Animations and Visual Effects.

Studio Shenkar

October 2021 - July 2022

– Graphic Designer

Developed and produced digital and print materials, animations and marketing materials, for all the departments at Shenkar College.